



# Research Billing Annual Community Kickoff

December 10, 2021 - 12 pm ET - 4 pm ET

***Bringing Sites and Sponsors together to be ready for 2022 in effective and compliance research billing compliance. Be ready for 2022 by attending this unique on day summit.***

Conference Chairperson:

- **Kelly Willenberg, CEO, KELLY WILLENBERG & ASSOCIATES**

Featured Speakers:

- **Peter Sullivan, Principal, Sullivan Group**
- **Phil Reed Boyce, JD, Boyce Life Sciences**
- **Dawn N. L. Pittinger, MBA, CHRC, CRCP, Research Billing Compliance Manager at Moffitt Cancer Center in Tampa, FL**
- **Kelly M. Willenberg, DBA, RN, CHRC, CHC, CCRP, Manager, Kelly Willenberg & Associates**
- **Carole A. Klove, RN, JD, Chief Nursing Officer, Elemeno Health**

*Key Takeaways:*

*Prepare for the billing compliance challenges of 2022 with meeting staffing and compliance requirements. Consider what type of insurance coverage do you need for the types of trials you do? How can you keep good employees and face the challenges with remote workers? Can you combine GCP and billing audits to enhance your compliance initiatives? Do you have the right artificial intelligence to meet the complexity of 2022 in billing compliance?*

Dear Colleague,

*Brought to you by the organizers of the leading Billing compliance event in the market, this event provides a quick check-up to ensure that your billing compliance processes and initiatives are set for the new year. By attending, you will hear from research billing compliance leaders and industry peers on what needs to be top of mind to avoid pitfalls and challenges in the area. Learn and network amongst other sites, sponsors, researchers, and experts with the highest standards of integrity, respect, and professionalism. Our mission for this event is to reinforce your proficiency in building an efficient business model and processes to support your research billing compliance initiatives.*

Sincerely,

Kelly Willenberg  
CEO  
**KELLY WILLENBERG & ASSOCIATES**

Bryon Main  
COO  
**MOMENTUM EVENTS**

**DAY ONE AGENDA: December 10, 2021(all times EST)**

*12:00pm-12:15pm*

**Networking in the Event Lounge**

*12:15pm-12:30pm*

**Introduction to the Virtual Event Platform & Welcoming Remarks from the Chair**

Kelly Willenberg, CEO, **KELLY WILLENBERG & ASSOCIATES**

*12:15pm-1:15 Keynote Address*

**Site Insurance Management Conundrums**

- Analyze site clinical trial insurance needs - questions and concerns
- Subject injury for investigator initiated trials - what is necessary
- IIS/IIT Clinical Trial that involves multiple site – handling indemnity

**Peter Sullivan, Principal, Sullivan Group**  
**Phil Reed Boyce, JD, Boyce Life Sciences**

*1:15pm-2:05pm*

### **Wonder Twin Powers - Leveraging GCP and Billing Compliance Efforts to Mitigate Risk for the New Year**

GCP practices remain on the clinical/regulatory side at many organizations, and billing compliance oversight remains on the finance/administrative side. When a collaboration exists between these areas, the organization can utilize all efforts to generate power internally and decrease their clinical research operational risk and non-compliance.

- Evaluate key areas where GCP and Billing Compliance might overlap and raise a red flag
- Understand how collaboration and communication in these areas can help reduce clinical research operational risk
- Learn how to identify other opportunities to combine efforts and decrease the risk of non-compliance.

**Dawn N. L. Pittinger, MBA, CHRC, CRCP, Research Billing Compliance Manager at Moffitt Cancer Center in Tampa, FL**

*2:05pm-2:20pm*

### **Networking in the Expo Hall and Event Lounge**

*2:20pm- 3:15pm*

### **Creating a Friendly Billing Compliance Environment**

The future of billing compliance at your company is being built now by mentoring new employees. In these uncertain times, billing compliance leaders need to harness insight into what we do, innovation coming and in the past, and the integrity of compliance. Position yourself as a thought leader so your team is well-positioned for future success.

- Recognize the value of continued learning
- Formulate a strategy for growth and new positions
- Value creativity to pivot on purpose
- Identify the characteristics of a high-performing team

**Kelly M. Willenberg, DBA, RN, CHRC, CHC, CCRP, Manager, Kelly Willenberg & Associates**

*3:15pm-4:00pm*

**How Digital Innovation Solves Communication & Training Challenges in Research Billing**

- Overview of communication & training issues exacerbated by COVID-19
- How digital technology can help the research teams
- Discussion about challenges with training teams in light of remote work
- How artificial intelligence can reduce challenges

**Carole A. Klove, RN, JD, Chief Nursing Officer, Elemeno Health**

4:00 End conference